

IMO at BioFach 2013

13.-16.2.2013, Nuremberg/ Germany
Congress Program **Hall 1, Booth 1-101**

Meet our team and have a cup of coffee or tea with us!



www.imo.ch

The Institute for Marketecology (IMO), Switzerland, is a highly experienced international body for the inspection, certification and quality assurance of organic, eco-friendly and socially-responsible products. IMO has been active in the field of organic certification world-wide for more than 20 years. Today, IMO is also renowned as pioneer in the sectors of fair trade & social accountability monitoring, aquaculture & fisheries, natural textiles & leather, timber & forestry and sustainable wild collection. Certification services are offered according to about 70 different ecological and social standards.

The IMO Institute is a department of the non-profit Swiss Bio-Foundation, headquartered in Weinfelden (Switzerland). It serves at the same time as head office of the IMOgroup AG - the IMO umbrella organisation - which presently represents 9 full-fledged international companies and more than 20 smaller offices, mainly in the developing countries. The IMOgroup AG employs more than 400 experts worldwide for the certification of operations in about 90 countries.

With innovations one step ahead.

- Fair For Life, FairWild
- AquaGAP & ASC Aquaculture Stewardship Council
- Natural Leather Certification, GOTS Positive List System
- E-Train - Online Trainings Platform

We look forward to engaging in a fruitful exchange of ideas.

**Meet our experts and
discuss our new services.**
You are welcome to make an appointment
at news@imo.ch.



Special Invitation: “Znüni“ Reception, Friday 15.02.2013, 9-10 a.m.

You are cordially invited to attend this networking reception!
Znüni means “morning snack” in Swiss German.

Join this outstanding opportunity during Biofach 2013 to discuss our certification services and innovations and in particular the new consultancy services in cooperation with our new partner *fairventures worldwide*.

Or just use the opportunity for networking and the dynamic exchange of experiences.

The reception will be held from 9.00-10.00 a.m.
– we are looking forward to meet you.
Location: IMO booth 1-101

A bridge for quality, trust and responsibility - A think tank on the future of a sustainable organic certification system

13.02.2013
14:00 - 15:30
Istanbul

Dr. Peter Schaumberger (Presenter), IMO
Michel Reynaud, Ecocert S.A.
Dr. Jochen Neuendorff, Gesellschaft für Ressourcenschutz (GfRS) GmbH
Dr. Sabine von Wirén-Lehr, European Organic Certifiers Council (EOCC)
Volkert Engelsman, EOSTA B.V. OrganicFruits&Vegetables

VALUE CHAIN

Turkey is moving forward: Tracability concepts for organic products

13.02.2013
15:00 - 15:45
St. Petersburg

Beate Huber (Presenter), FiBL - Forschungsinstitut für biologischen Landbau
Elisabeth Rüegg, German-Turkish bilateral project Organic Agriculture
Ekin Taskin, Aegean Exporters' Associations
Dr. Manon Haccius, Alnatura Produktions- und Handels GmbH
Simone Bloß, Bio123
Tunç Kolatan, IMO-CONTROL Sertifikasyon Ltd. İti.

PRODUCT QUALITY

Professionalizing Smallholders

Smallholder groups are certified using Internal Control Systems. Administration and inspection need to be professionalized for future acceptance by regulators and markets.

14.02.2013
10:00 - 10:45
Budapest

Gerald A. Herrmann, Organic Services GmbH
Dr. Bernhard Schulz, CERES - Certification of Environmental Standards GmbH
Frank Gerriets, Organic Services GmbH
Charles Angebault, EASE Agriculture Co. Ltd.
Ute Eisenlohr, Institut für Marktökologie, IMO
Katherine DiMatteo, Wolf, DiMatteo + Associates

REGIONALISATION AND GLOBALISATION

Certified regional organic production: an option to reduce our ecological footprint?

Regional organic labelling – useful and achievable? Private standards or regulatory systems? Local organic certification or domestic fair trade? Parameters of the ecological footprint of regional and global organic production?

14.02.2013
10:00 - 11:30
Hongkong

Dr. Wolfgang Kathe, Institut für Marktökologie, IMO
Michaela Raab, University of Linz
Dr. Peter Schaumberger, Institut für Marktökologie, IMO
Walter Haefeker, European Professional Beekeepers Association EPBA

PRODUCT QUALITY

FairWild: Keeping it wild - Taking action for organic wild plant ingredients

Developing cooperative relationships for sustainable use and trade in organic wild harvested plant ingredients.

14.02.2013
17:00 - 17:45
Budapest

Bryony Morgan, FairWild Foundation
Josef Brinckmann, Traditional Medicinals®
Anastasiya Timoshyna, Traffic Europe, Central Eastern Project Office
Antonia Schneider, Institut für Marktökologie, IMO
Susan Curtis, Neal's Yard Remedies

AQUACULTURE

Organic aquaculture rules – in the conflict between feasibility and credibility

Revision of EU production rules for organic aquaculture. Expert hearing with organic aquaculture practitioners, traders, certification bodies and authorities.

15.02.2013
10:00 - 12:00
Prag

COMPANY PRESENTATION

E-Train: IMO Online Training Platform

15.02.2013
14:00 - 14:45
Athen

Effective Training services for companies and control bodies on organic regulations and inspection procedures. With the new Online Training Platform IMO gathered its experiences into an easy-to-use, professional tool which is well tested and can be implemented world wide as online or blended learning courses. Several modules offer training in organic inspection with practical experiences and online tutoring by a qualified trainer.

Fair For Life: Establishing Fair supply chains

15.02.2013
10:30 - 12:00
München

As more and more retailers and industry initiatives begin to require fair working and trade conditions along the entire supply chains, this panel explores how Fair for Life can help to ensure fair conditions in supply chains and discusses best practices and learnings of companies that are introducing or already have a long experience in practicing fair sourcing for all their major commodities or ingredients.